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QuantShares Launches Hedged Dividend Income Exchange Traded Fund (DIVA)

Exchange Traded Fund offers a high current yield alternative to traditional dividend oriented investments

January 20, 2015 – BOSTON, MA – FFCM LLC, advisor to the QuantShares family of ETFs, is pleased to announce the launch of the Hedged Dividend Income ETF. The fund began trading on the New York Stock Exchange on January 15, under the ticker symbol DIVA. The fund seeks to follow the Indxx Hedged Income Index (Bloomberg: IDIVALS), which has been a live index since February 2013.

“There continues to be significant investor demand for equity solutions that deliver high current yield and the opportunity for capital appreciation” says Bill Carey, CEO of FFCM. “DIVA offers a number of potential advantages over widely used equity-based income producing products by attempting to provide significantly lower risk and volatility relative to that of long-only equity strategies. Also, for investors using corporate bonds, DIVA may offer a higher after-tax yield with similar return and risk characteristics.”

DIVA has been designed to potentially provide high dividend income with a secondary goal of capital appreciation. In order to achieve this, the fund will purchase 100 equally weighted securities within the universe of the largest 1000 US stocks of the Indxx Hedged Income Index that have paid consistent or growing dividends and which have the highest dividend yields. The fund will short approximately 200 stocks, within the same universe, that have the lowest-to-no dividend history and low yields. The value of the long components is twice that of the short position. DIVA rebalances monthly and reconstitutes quarterly, caps net sector exposure at 12.5%, and pays dividends monthly.

“Our exemptive relief with the SEC allows us to hedge and de-risk via an index-based, long-short strategy,” said Bill DeRoche, Chief Investment Officer and portfolio manager of DIVA. “DIVA’s monthly dividend payments, hedged portfolio, and ETF structure offers investors a transparent, tax efficient, and diversifying alternative to low yield fixed income and higher risk equity dividend products.”

For media inquiries, please contact Melinda Staab at Melinda@PRLatitude.com or 443.831.5111. To reach FFCM sales division, please contact Kevin Collins at 617.292.9801, or visit www.quant-shares.com.

About FFCM

FFCM, LLC is a Boston based registered investment company with expertise in factor driven alternative and traditional investment strategies and models. The firm is the advisor to the QuantShares series of ETFs, and manages ETF Managed Solutions in direct and sub-advisory relationship models. FFCM maintains complete operational and trading infrastructure, as well as a Trust, to support proprietary ETF and Mutual Fund solutions.

Before investing you should carefully consider the Fund's investment objectives, risks, charges and expenses. This and other information is in the prospectuses which can be obtained by visiting the Funds' website at www.quant-shares.com. Please read the prospectus carefully before you invest.

Shares are not individually redeemable and can be redeemed only in Creation Units. The market price of shares can be at, below or above the NAV. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00PM Eastern time (when NAV is normally determined), and do not represent the returns you would receive if you traded shares at other times. Fund returns assume that dividends and capital gains distributions have been reinvested in the Fund at NAV. Some performance results reflect expense subsidies and waivers in effect during certain periods. Absent these waivers, results would have been less favorable.

Risks:

There is no guarantee that the Funds will achieve their objective. An investment in the Funds is subject to risk including the possible loss of principal amount invested. The risks associated with each Fund are detailed in the prospectus and include tracking error risk, mid-cap risk, industry concentration risk, market neutral style risk, short sale risk and specific risks related to exchange traded funds. There is a risk that during a "bull" market, when most equity securities and long-only equity ETFs are increasing in value, the Fund's short position will likely cause the Fund to underperform the overall U.S. equity market and such ETFs. The Fund may not be suitable for all investors.

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